

Wrapping Point  
Keep important text  
at least 1 cm from this edge

5cm "Safe Edge"



# 10x10 Backdrop - Heavy Duty Frame Sizing Guide

Print Size: 371cmW x 305cmH

Front: 301cm W

Sides: 35cm (30cm + 5cm Velcro Edge)

305cm

30cm

5cm "Safe Edge"

30cm

Front: 301cm

371cm

5cm

Velcro Edge

This area will attach to the BACK  
of the frame. No important text or  
information should be in this area!

5cm

Velcro Edge

This area will attach to the BACK  
of the frame. No important text or  
information should be in this area!

*(see next page for examples of layout)*

- ✓ Final files must be in **CMYK color format**
- ✓ Resolution should be **100-250dpi at FULL PRINT SIZE**
- ✓ Keep all important text and graphics outside of the "Safe Area" (5cm from edges) and 2cm from wrapping point.
- ✓ Final files should be .JPG, .EPS, .PDF, .PSD
- ✓ **Convert all text to outlines before sending**
- ✓ If sending vector art, please also include small .JPG image for reference.

Send artwork to:  
[artwork@showbackdrops.com](mailto:artwork@showbackdrops.com)

You can use WeTransfer  
([www.wetransfer.com](http://www.wetransfer.com))  
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