



## 12x10 Backdrop - Graphic Sizing

Print Size: 444cmW x 305cmH

Front: 372cm W

Sides: 36cm W (31cm x 5cm "Side Bleed")

305cm

31cm

372cm

31cm

5cm

"Side Bleed"

This printed area will be part of the velcro edge that wraps around the back of the frame. Do not put important information / text in this area

5cm

"Side Bleed"

This printed area will be part of the velcro edge that wraps around the back of the frame. Do not put important information / text in this area

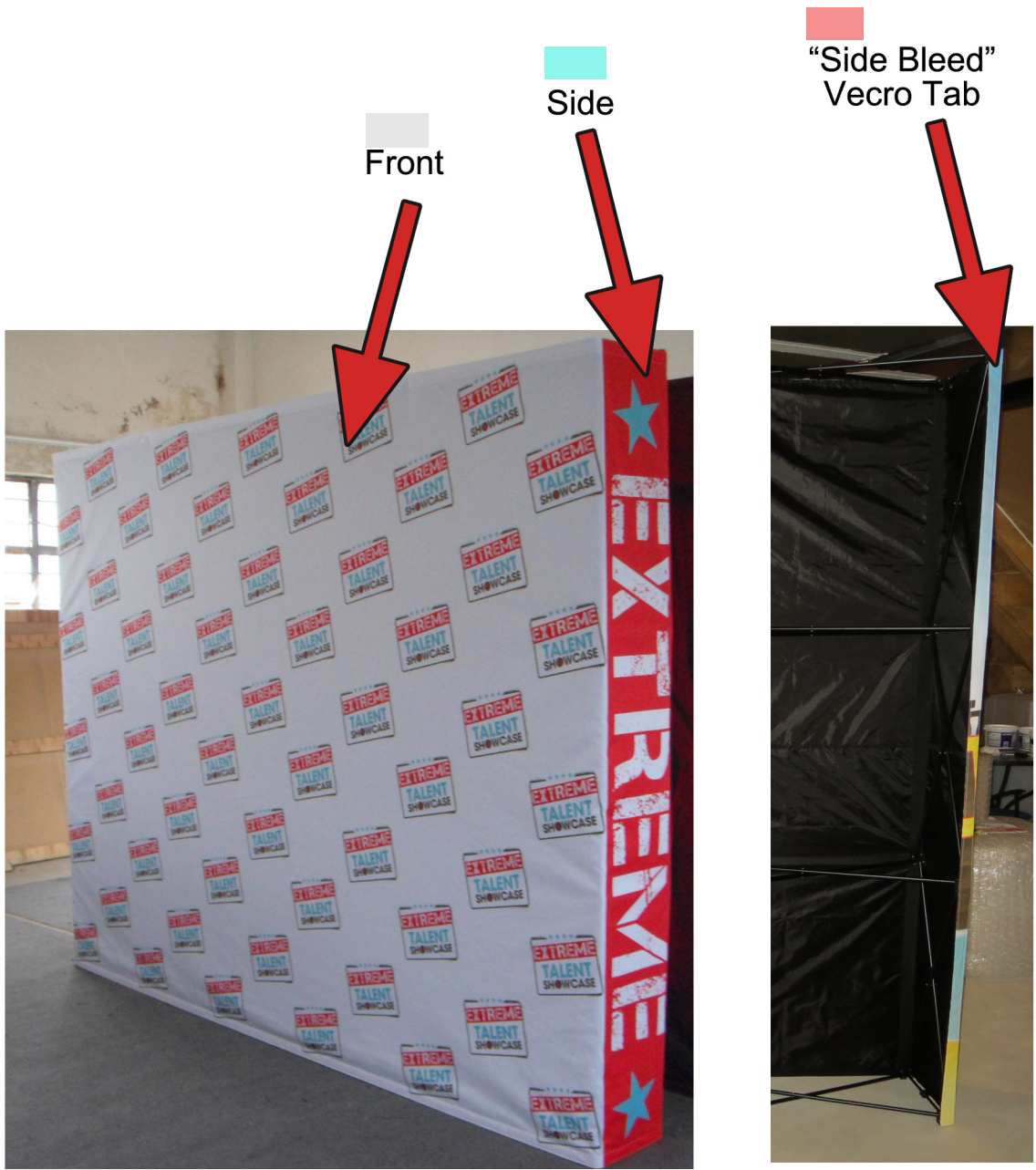
(see next page for examples of layout)

- ✓ Final files must be in **CMYK color format**
- ✓ Resolution should be **72-200dpi at FULL PRINT SIZE**
- ✓ Keep all important text and graphics outside of the "side bleed" and at least 2cm from all edges.
- ✓ Final files should be .JPG, .EPS, .PDF, .PSD. Vector images are preferred.
- ✓ **Convert all text to outlines before sending**
- ✓ If sending vector art, please also include small .JPG image for reference.

Send artwork to:  
[artwork@showbackdrops.com](mailto:artwork@showbackdrops.com)

You can use WeTransfer ([www.wetransfer.com](http://www.wetransfer.com)) to send large files, or email us a dropbox or other online download link.

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Back of Backdrop