

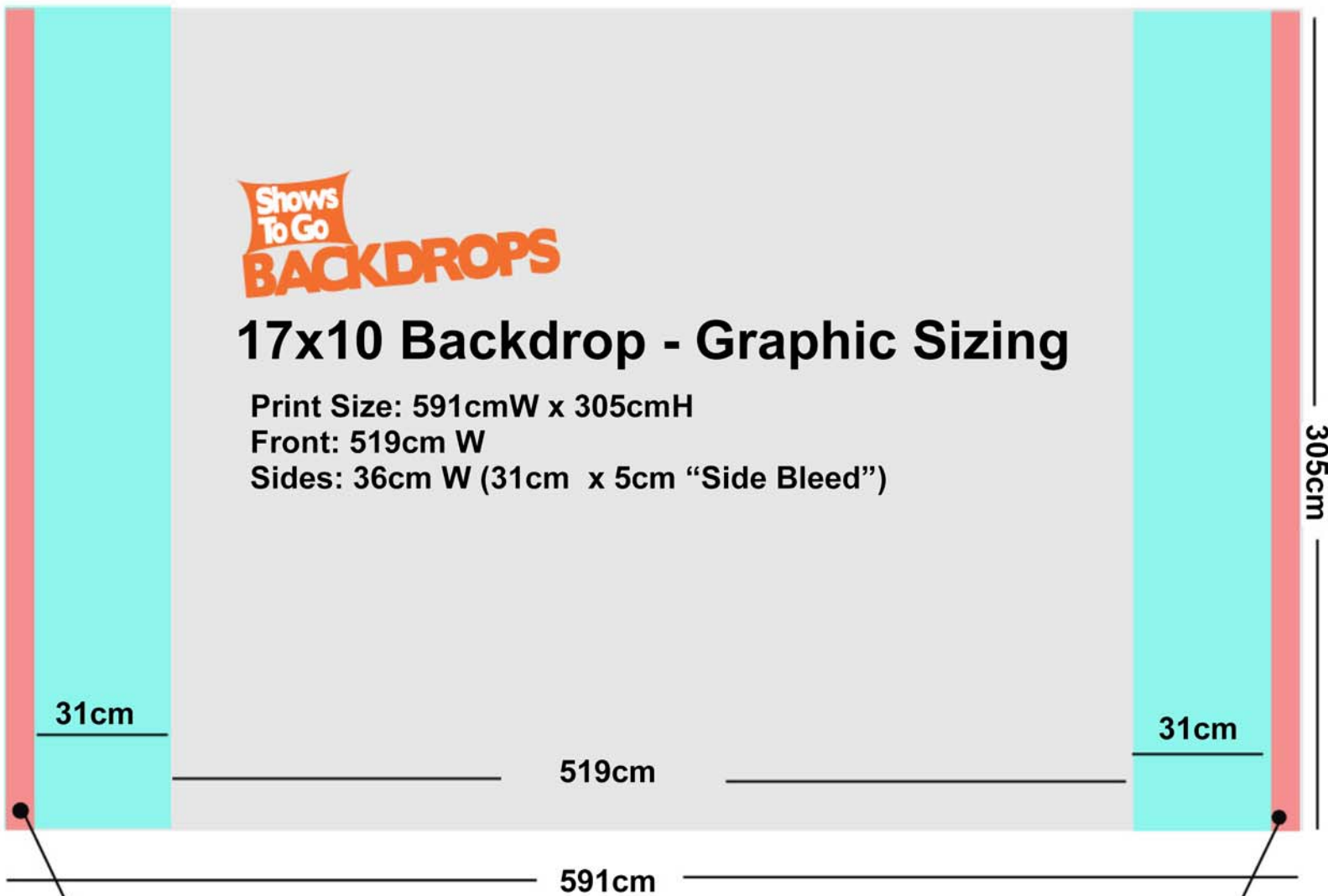


## 17x10 Backdrop - Graphic Sizing

Print Size: 591cmW x 305cmH

Front: 519cm W

Sides: 36cm W (31cm x 5cm "Side Bleed")



**5cm**

"Side Bleed"

This printed area will be part of the velcro edge that wraps around the back of the frame. Do not put important information / text in this area

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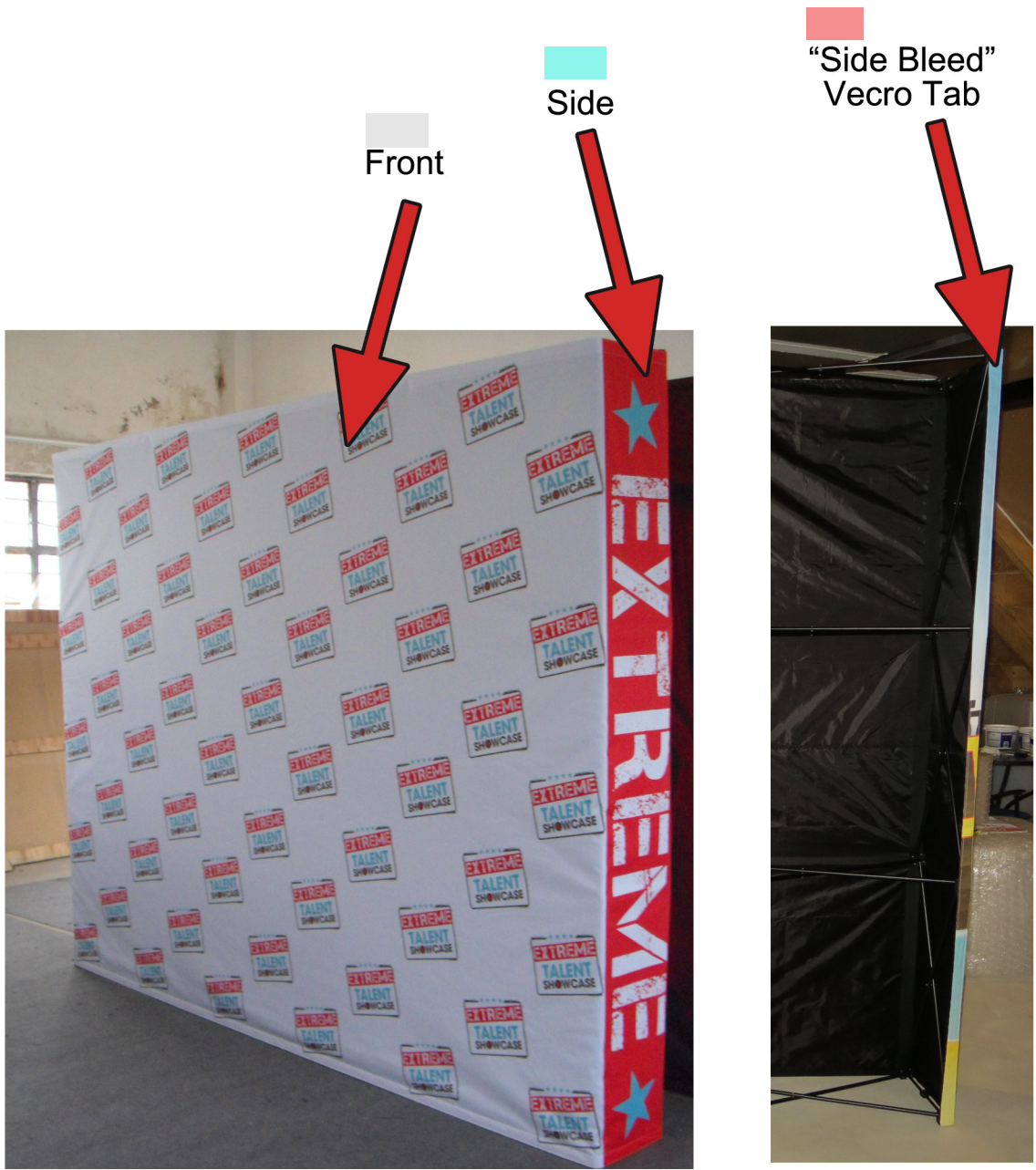
*(see next page for examples of layout)*

- ✓ Final files must be in **CMYK color format**
- ✓ Resolution should be **72-200dpi at FULL PRINT SIZE**
- ✓ Keep all important text and graphics outside of the "side bleed" and at least 2cm from all edges.
- ✓ Final files should be .JPG, .EPS, .PDF, .PSD. Vector images are preferred.
- ✓ **Convert all text to outlines before sending**
- ✓ If sending vector art, please also include small .JPG image for reference.

Send artwork to:  
[artwork@showbackdrops.com](mailto:artwork@showbackdrops.com)

You can use WeTransfer ([www.wetransfer.com](http://www.wetransfer.com)) to send large files, or email us a dropbox or other online download link.

**ShowBackdrops.com**



Front

Side

“Side Bleed”  
Vecro Tab

Back of Backdrop